

Community Indicators Consortium's 2007-2010 Action Plan (Approved July 2007): Status as of November 24, 2007

GOALS	ACTIONS	TARGET	TASKS	OWNER	OUTPUTS	DEADLINE
Advance the Use of Indicators for Community Awareness and Change	Identify the most significant issues that CIC needs to address in the next few years to meet CIC goals	5% response rate	<ul style="list-style-type: none"> ▪ Conduct a survey of CIC membership via email and post survey on web 	Gary and Chantal	<ul style="list-style-type: none"> ▪ Review and summarize survey results 	Fall 2007
			<ul style="list-style-type: none"> ▪ Conduct a survey of non-CIC members, on our mailing list, via e-mail 		<ul style="list-style-type: none"> ▪ Review and summarize survey results 	Fall 2007
			<ul style="list-style-type: none"> ▪ Host a forum to identify the most pressing areas needing research. Also, use the learning forum to gather ideas. 		<ul style="list-style-type: none"> ▪ A research agenda for others to develop research projects 	Spring 2008
	Elevate the profile of CIC and indicators	5 National Experts recruited to serve on Advisory Council	<ul style="list-style-type: none"> ▪ Create the Advisory Council as called for by Article V of CIC Bylaws 	CIC Board	<ul style="list-style-type: none"> ▪ Advisory Council created ▪ Advice and counsel provided to CIC Board 	Summer 2008
Support the creation of new indicator projects		50 new indicator projects by 2010	<ul style="list-style-type: none"> ▪ Develop a Subcommittee – New Projects Advisory Team (N-PAT) to respond to queries; determine operations 	Joe	<ul style="list-style-type: none"> ▪ List of Volunteers for N-PAT posted on web ▪ N-PAT Operational Manual describing Responsibilities and Actions ▪ List of Resources on Web 	Fall 2007 and on-going until Spring 2010
			<ul style="list-style-type: none"> ▪ Sponsor the creation of a how-to and best practices manual 		<ul style="list-style-type: none"> ▪ A Best Practices Manual for Community Indicators ▪ New memberships to CIC 	Summer 2008
	Outreach to members and possible members as well as partnerships with other organizations	Sponsor 3-4 Educational and Networking Events	<ul style="list-style-type: none"> ▪ Co-Sponsor 2 Webinars (one with NICS & one with the Public Performance Measurement and Reporting Network) 	Allen	<ul style="list-style-type: none"> ▪ First 2 Webinars held 	Fall 2007 & Winter 2008
			<ul style="list-style-type: none"> ▪ Sponsor the 2008 CIC International Conference 	Allen and Conference Committee	<ul style="list-style-type: none"> ▪ Conference held 	Spring 2008
	Outreach to Leaders in the Indicators Field	15 Learning Forum	<ul style="list-style-type: none"> ▪ Develop proposal on Learning Forums 	Gary and Lynda	<ul style="list-style-type: none"> ▪ Proposal for Learning Forum developed and approved. 	Fall 2007

		members	▪ Sponsor Learning Forum		▪ 1 Learning Forum held	Winter 2008
Create a Global Community of Practice (COP)	Build connectivity among members		Set up a discussion board/listserve		Membership directory developed	Fall 2007
	Enhance communications with CIC members and others working in the indicators field	Newsletter list expanded by 100+	<ul style="list-style-type: none"> ▪ Upgrade the format of CIC newsletters by using <i>Constant Contact</i> ▪ Identify additional people to add to newsletter mailing list ▪ Develop e-mail notices system for alerting members to key information in-between newsletters by using <i>Constant Contact</i> ▪ Board members contribute to content of newsletters 	Lynda and Kate CIC Board	<ul style="list-style-type: none"> ▪ Format of newsletters revised; timeline established for publishing newsletters ▪ Services by Constant Contact purchased ▪ E-mail notices system developed 	Summer 2007; First two outputs completed as of November 2007. Summer 2007 and on-going; Started Summer 2007.
	Enhance and develop specific programs to meet the needs of the Community of Practice (including Casey Foundation, Brookings, Sloan Foundation, Fannie Mae Foundation, OECD, KNII, etc.)	At least 10 joint projects and information sharing efforts developed	<ul style="list-style-type: none"> ▪ Develop joint projects and information sharing 		<ul style="list-style-type: none"> ▪ Standard Agreement form ▪ Signed Agreements ▪ CIC should take the lead in identifying best practices and administer the Brookings Awards Program 	Winter 2008 and on-going
	Advance the knowledge base on indicators	10 research projects identified	<ul style="list-style-type: none"> • Highlight research done by members of the COP 		<ul style="list-style-type: none"> • E-mail to members requesting research documents 	Fall 2007 and on-going
	Identify and connect the areas of specialties of the members of the COP	At least 5 subject matters of interest identified	<ul style="list-style-type: none"> • Develop subject matter areas of interest for targeted e-mails 		<ul style="list-style-type: none"> • Subject matter areas of interest developed • Targeted e-mails started 	Fall 2007 Winter 2008
	Enhance the Web site to provide social networking tools, information feeds	Phase 1 changes made	<ul style="list-style-type: none"> • Add the following to CIC Web site (e.g., research area, governance area, identify more indicator efforts) • Adopt Ben's Blog • Establish on CIC Web site to 	Allen	Research area, governance area, identify more indicator efforts added to web site (Redefining Progress's Initial Glossary added)	Summer 2007

		Phase 2 changes made	<p>other chat groups/listserves (NNIP, ISIN, NAPC, ISQQLS, United Way)</p> <ul style="list-style-type: none"> Enhance the Web site to provide social networking tools (e.g., Wiki for indicators), information feeds 	Ben and Kate Allen	<p>Blog added</p> <p>New links to CIC Web site</p> <p>Web architecture and cost estimate developed. Potential funding organizations identified. Phase 2 Web Site redesign completed</p>	<p>Fall 2007</p> <p>Fall 2007</p> <p>Fall 2007</p> <p>Winter 2008</p>
	Establish relationships with national organizations and academic institutions involved in work on indicators	<p>25 New Academic Members</p> <p>15 orgs work with CIC</p>	<ul style="list-style-type: none"> Identify key academic organizations and hold discussions with their leadership Identify key professional organizations and hold discussions with their leadership 	Joe Allen and Gary	<p>Partnership opportunities identified and initiated. Links among Web sites developed.</p> <p>Partnership opportunities identified and initiated. Links among Web sites developed.</p>	<p>Spring 2008</p> <p>Spring 2008</p>
Strengthen International Perspective and Relevance	Reserve at least 2 Board Positions for International Representatives	2 new by Spring 2008	<ul style="list-style-type: none"> Share Board contacts and references for pool of potential candidates Create New Board Member Subcommittee to go through recommendations 	Board	<ul style="list-style-type: none"> List of Potential Candidates List of Selection Criteria 2 International Board Members 	<p>Fall 2007</p> <p>Fall 2007</p> <p>Spring 2008</p>
	Highlight one international project every other month in newsletter	9 by Winter 2008	<ul style="list-style-type: none"> Approach international award submittals for 200 word project summaries 	Anindita	<ul style="list-style-type: none"> 5 Project summaries List of 6 more projects to approach 	<p>Summer 2007</p> <p>Fall 2007</p>
	Reserve one award in the international category (like the Oscars)	One (1) by Spring 2009	<ul style="list-style-type: none"> Work with Brookings to support the idea and to sponsor travel for International award winner 	Anindita	<ul style="list-style-type: none"> International Award Winning Project 	Spring 2008
	Seek newspaper articles/ announcements from international organizations	Five (5) by Fall 2008	<ul style="list-style-type: none"> Pool Board networks for ideas/people 	Anindita	<ul style="list-style-type: none"> International articles included in CIC newsletter and on its Web site 	Start Fall 2007; end Fall 2008
	Connect with OECD to firm relationships/interdependence	Working agreement developed	<ul style="list-style-type: none"> Attend Conference in Istanbul with Boards/handouts/ membership forms regarding CIC 	Alex, Allen, Gary, and Lynda	<ul style="list-style-type: none"> Memo of Understanding 	Summer 2007 and Spring 2008

Promote Connectivity between Indicators and Performance Measurement	Create partnerships with performance measurement groups Take action steps recommended in 4/30/07 CIC report to Sloan e.g., Implement strategies to reduce barriers to creating stronger linkages between indicators and measures	3 partnerships developed Panels at 4 Conferences	<ul style="list-style-type: none"> • Provide mechanism for sharing collaborative efforts, exchanging information, identifying promising practices and creating mutually supportive advocacy • Propose and Participate in Panels at other organizations' conferences (ISQLS, ASPA) 	Recruit per participant list in report—C. Broom also interested in working on. Cheryle, Allen, Joe, and Alex	See Web Site action item CIC members on panels at conferences	Summer 2008 Dec. 2007; March 2008
Build and Sustain the Organization	Assess resource and revenue needs per adopted strategic plan priorities	Long-term financial plan and tracking system developed	<ul style="list-style-type: none"> • Develop a 3-Year Budget Plan • Develop a crosswalk of the financial plan to the strategic plan's relevant programs/projects • Develop a tracking system 	Lynda and Cheryle Allen, Cheryle, and Lynda Lynda and Cheryle	<ul style="list-style-type: none"> ▪ Budget Plan approved ▪ Crosswalk approved ▪ Tracking system implemented 	Fall 2007 4 th Quarter 2007 1 st Quarter 2008
	Approach funders with grant applications	10 grant proposals submitted by Winter 2008; 3 Grants accepted by Spring 2008	<ul style="list-style-type: none"> • Identify in kind and external funding opportunities (w/ dollar estimates) • Develop shortlist of potential foundations • Develop list of CIC projects needing funding • Apply for grants 	Fundraising Committee and Lynda	10 grant proposals submitted to foundations	Winter 2008 Winter 2008 Winter 2008 Spring 2008
	Marketing	Brochure developed	Develop CIC marketing materials	Lynda	CIC Brochure created	Summer 2007; Completed June 2007
	Membership	Recruitment letters sent to 150 potential members	<ul style="list-style-type: none"> • Develop mailing list of potential members • Send letters and brochure to potential members 	Board Lynda	50 new members	Summer 2007; revised to Fall 2007

	Membership	Enhanced membership management	Identify contractor and sign agreement	Allen and Lynda	Contract with membership management services organization with credit card payment option	Summer 2007; Completed July 2007
	Identify long-term Executive Director	Contract with a long-term ED	<ul style="list-style-type: none"> ▪ Set up ED sub-committee ▪ Establish Selection Criteria and process details ▪ Conduct hiring process 	Executive Committee Board	Selection criteria for long-term ED Long-term ED hired	Fall 2007 Winter 2008